Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.   (Currently Amended) A system for transmitting a requested image to a user, the system comprising:

a media server comprising a content store for storing an original version of an image and a media handler including a rendering component for rendering a requested version of the image from the original version, wherein the requested image is requested by the user from a computing system; and

a web server, other than the computing system, for seeking the requested image, the web server comprising a web server media handler for seeking the requested image from the media server and for returning the requested image to the user, the web server further comprising an image store for storing rendered images.

2.   (Original)   The system of claim 1, wherein the media handler comprises an image store and an image caching component for caching rendered images in the image store.

3.   (Original)   The system of claim 2, wherein the media handler comprises an image retrieval and forwarding component for retrieving rendered images from the image store and forwarding rendered images to the web server.

4.   (Cancelled)

5. (Original) The system of claim 1, wherein the media server comprises an image store.

6. (Original) The system of claim 1, wherein the media server comprises a content management system for controlling the content store.

7. (Original) The system of claim 6, wherein the content management system includes a notification mechanism for providing image updates to the web server.

8. (Original) The system of claim 1, wherein the media handler renders an image having a smaller file size than an original file size of the original version.

9. (Currently Amended) A media server system for transmitting a requested image to a web server, the media server system comprising:

a content store for storing an original version of an image; and

a media handler including an image retrieval component for retrieving the original version of the image from the content store, an image rendering component for rendering a requested version of the image based on the original version, and an image transmission component for transmitting the requested version of the image, wherein the requested version of the image is received in a format that includes a name of an image file, a maximum width for the requested image, a maximum height for the requested image, a rendering style for the requested image and an extension of the image file.

10. (Original) The system of claim 9, wherein the rendered image is stored in an image file smaller than an original file for storing the original version of image.

11.   (Original)   The system of claim 9, further comprising an image store for caching rendered images.

12.   (Original)   The system of claim 11, wherein the media handler comprises an image caching component for caching rendered images in the image store.

13.   (Original)   The system of claim 11, wherein the media handler comprises an image retrieval and forwarding component for retrieving rendered images from the image store and forwarding rendered images to a web server.

14.   (Original)   The system of claim 9, wherein the media server comprises a content management system for controlling the content store.

15.   (Original)   The system of claim 14, wherein the content management system includes a notification mechanism for providing image updates to a web server.

16.   (Currently Amended) A method for providing a requested image to a user, the method comprising:

storing an original image in a content store of a media server;

rendering a requested version of the original image using a media handler; and

returning the requested version, wherein the requested version is received in a format that includes a name of an image file, a maximum width for the requested image, a maximum height for the requested image, a rendering style for the requested image and an extension of the image file.

17.   (Original)   The method of claim 16, wherein rendering a requested version comprises rendering the requested version in a smaller file size than a file size of the original image.

18.   (Original)   The method of claim 16, further comprising sending the rendered image to an image store in the media server.

19.   (Original)   The method of claim 18, further comprising retrieving the rendered image from the image store and forwarding rendered images to a web server.

20.   (Original)   The method of claim 16, further comprising implementing a content management system for controlling the content store.

21.   (Original)   The method of claim 16, further comprising implementing the content management system to notify a web server of image changes.

22.   (Original)   The method of claim 16, wherein rendering the image version comprises determining an image size based on a file name.

23.   (Original)   A computer-readable medium having computer-executable instructions for performing the method recited in claim 16.

24.   (Currently Amended) A method for transmitting a requested image to a user upon receiving a user request for the image at a web server, the method comprising:

searching for the requested image in a web server image store;

requesting the requested image from a media server if the requested image is not in the web server image store, wherein the requested image is received in a format

that includes a name of an image file, a maximum width for the requested image, a

maximum height for the requested image, a rendering style for the requested image and

an extension of the image file;

searching a media server cache for the requested image if the requested

image is not in the web server image store;

retrieving an original version of the requested image from a media center

content store if the requested image is not in the media server cache;

rendering the requested version of the image from the original version;

and

returning the requested image.

25. (Original) The method of claim 24, further comprising implementing

a content management system to notify the web server of changes to original images in

the content store.

26. (Original) The method of claim 24, wherein rendering the requested

version comprises creating an image file having a smaller file size than a file size of the

original version.

27. (Original) The method of claim 24, further comprising selecting an

image rendering size based on an image file name.

28. (Original) A computer-readable medium having computer-executable

instructions for performing the method recited in claim 24.

29.   (Currently Amended) A memory for storing data accessible to a requestor, the memory comprising:

a content management system for storing an original image version in a content store;

an image rendering component for rendering a requested version of an image from the original image version, wherein the requested version of the image is received in a format that includes a name of an image file, a maximum width for the requested image, a maximum height for the requested image, a rendering style for the requested image and an extension of the image file;

an image caching component for caching the rendered image in an image store; and

an image retrieval and forwarding component for forwarding the rendered image to the requestor.